

# ПРОФИЛЬНЫЕ ПСИХОЛОГО- ПЕДАГОГИЧЕСКИЕ КЛАССЫ

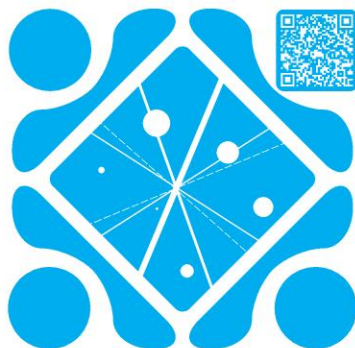
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РУКОВОДСТВО  
ПО ФИРМЕННОМУ СТИЛЮ

The image features a light blue background with a central point from which several lines radiate outwards. These lines include solid lines of varying thicknesses and dashed lines. Interspersed among these lines are several circles of different sizes, some solid and some semi-transparent, creating a network-like or molecular structure. The overall aesthetic is clean, modern, and technical.

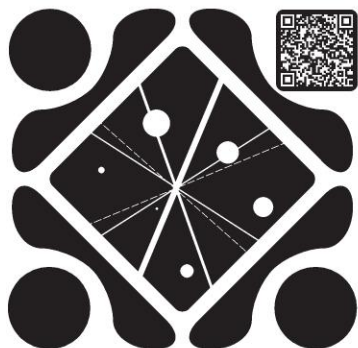
ЛОГОТИП

## Логотип

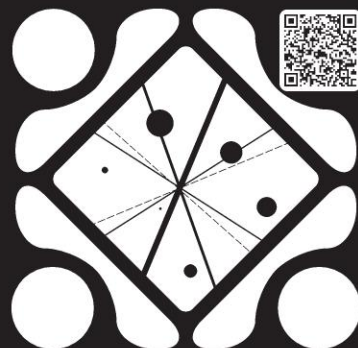


**ПЕДАГОГИЧЕСКИЕ  
КЛАССЫ РОССИИ**

## Логотип. Монохромные варианты



**ПЕДАГОГИЧЕСКИЕ  
КЛАССЫ РОССИИ**



**ПЕДАГОГИЧЕСКИЕ  
КЛАССЫ РОССИИ**

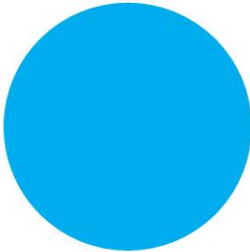
## Логотип. Охранное поле



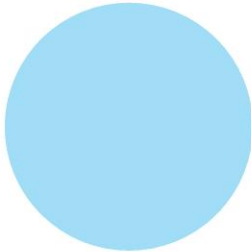
The image features a light blue background with a central point from which several lines radiate outwards. Some lines are solid, while others are dashed. There are also several semi-transparent circles of varying sizes scattered across the background. The overall aesthetic is clean, modern, and geometric.

ФИРМЕННЫЕ ЦВЕТА

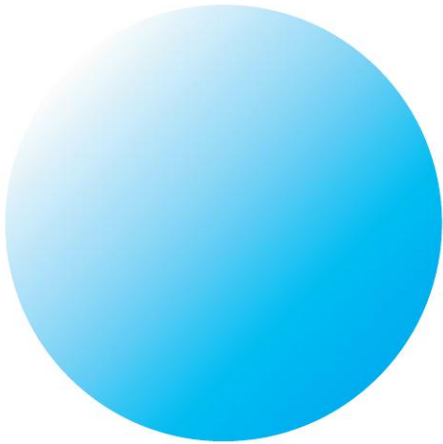
# Фирменные цвета и градиент



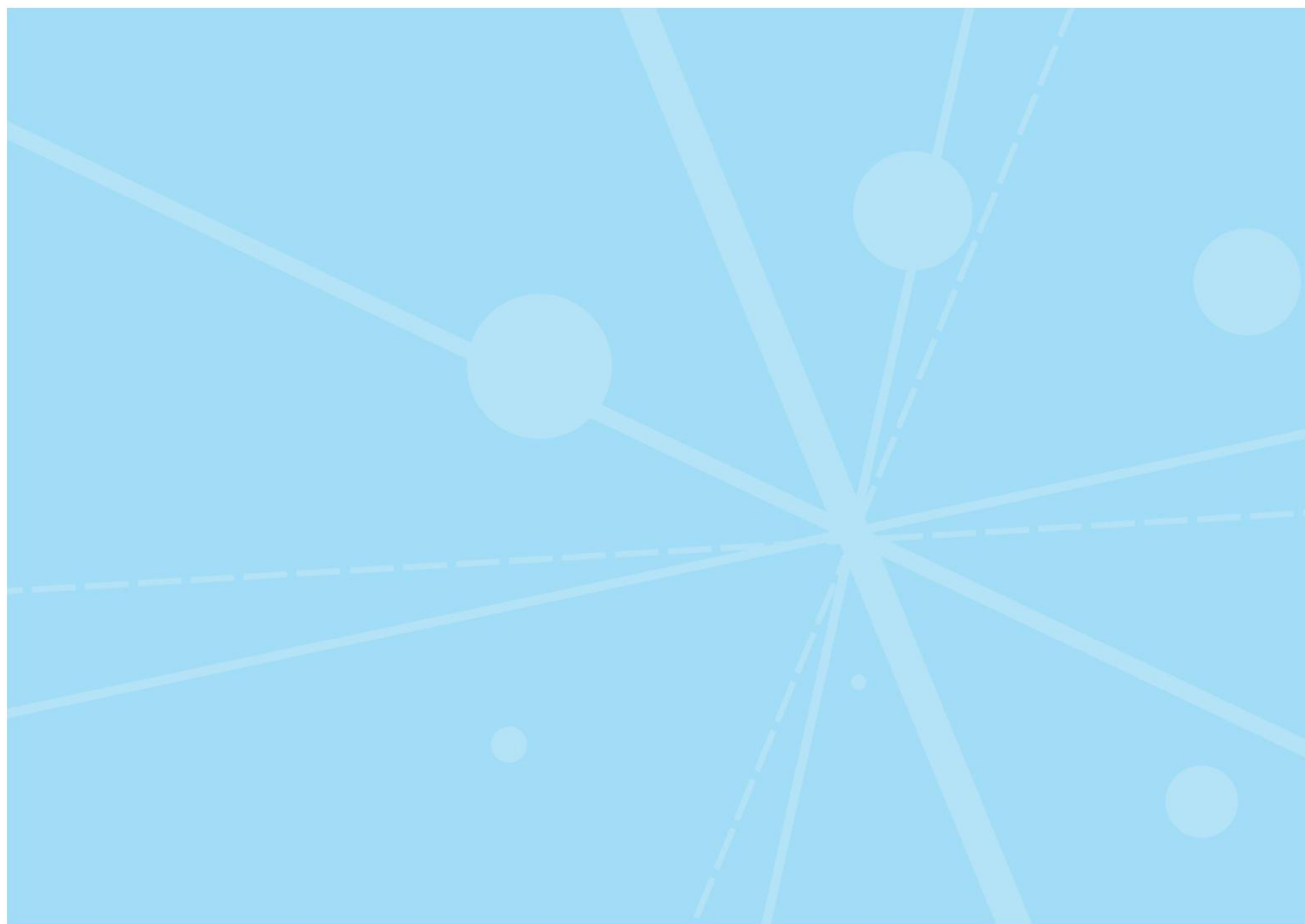
PANTONE 299  
100 0 0 0  
0 159 227  
009FE3



PANTONE 283  
33 0 0 0  
181 224 249  
B5E0F9



PANTONE 000C	PANTONE 299
0 0 0 0	100 0 0 0
255 255 255	0 159 227
FFFFFF	009FE3





# Фирменный шрифт

**Заголовок**  
Bold

4 • A

**Montserrat**

**Подзаголовок**  
Bold

2 • A

**Текст заголовка**

**Текст**  
Regular

A

Основной текст  
Основной текст  
Основной текст

**Сноска**  
Regular

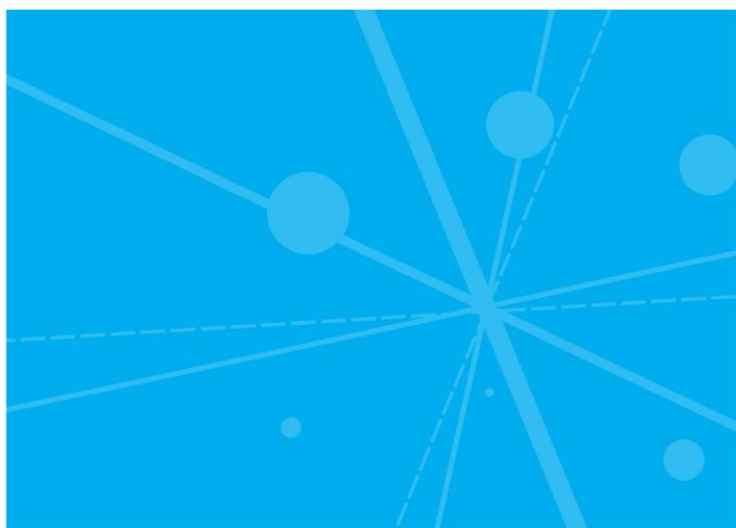
0,7 • A

Текст сноски

The image features a light blue background with a central point from which several lines radiate outwards. Some lines are solid, while others are dashed. There are also several semi-transparent circles of varying sizes scattered across the background. The overall aesthetic is clean, modern, and technical.

ФИРМЕННЫЕ ЭЛЕМЕНТЫ

## Фирменный узор



## Фирменный элемент. QR-код



The image features a light blue background with a central point from which several lines radiate outwards. Some lines are solid, while others are dashed. There are also several semi-transparent circles of varying sizes scattered across the background, some of which appear to be connected to the radiating lines. The overall aesthetic is clean, modern, and technical.

СУВЕНИРНАЯ ПРОДУКЦИЯ

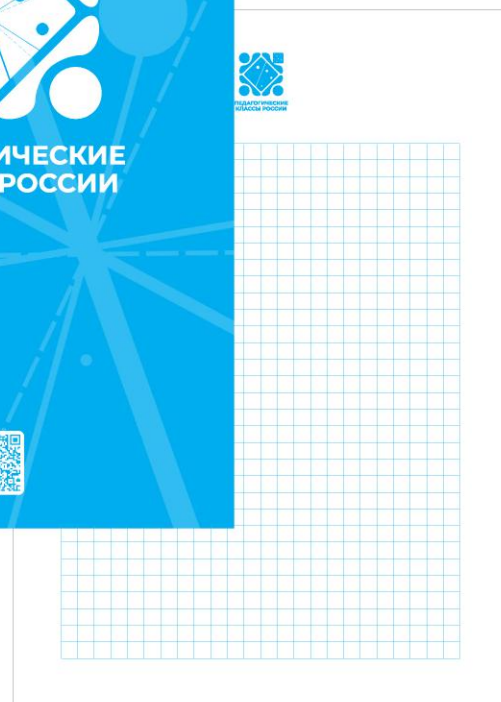
## Фирменные ручки



# Фирменный блокнот



# Фирменная тетрадь





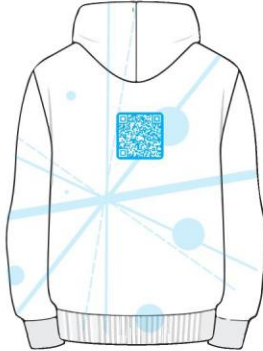
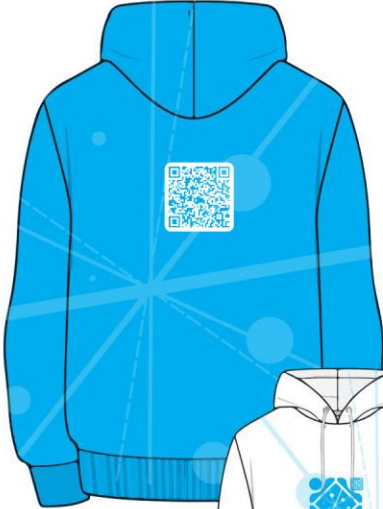
## Фирменная папка



# Фирменная спортивная форма



# Фирменные худи



## Фирменная лента для бейджа



## Фирменная сумка



## Фирменные брелки



## Фирменные браслеты



## Фирменные значки





## Фирменная кружка

